ORDER

105003 Orders Order / Rev: 06837948 Alt Order #; Product Desc: **OBAM FOR AMERICA** 1537 Estimate: Primary AE: Amy McCreary Flight Dates: 10/09/12 - 10/15/12 **BLPHI** Sales Office: Original Date / Rev: 08/01/12 / 10/15/12 **GENERAL** Sales Region: National Order Type: GMMB, Inc./ Washington D.C. Name: Agency Billing Type: Cash **Buying Contact:** Billing Calendar: Broadcast Billing Contact: EOM/EOC Washington Harbor Billing Cycle: Agency Commission: 15% Washington, DC 20007 Obama for America Advertiser Name: A35+ New Business Thru: Demographic: PLC01-Democrat 00.05:00 Product Codes Order Separation SELECT PRIORITY CODE Advertiser External ID: Priority:

Bitt Plan

Ditt i toti				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	138	\$68,920.00	\$58,582.00

lotais				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	138	\$68,920.00	\$58,582.00	0.00
Totals	138	\$68,920,00	\$58,582,00	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$68,920,00
Market	100%	\$229,733 33
Competitive Share	Share	Total
CABLE	0%	\$0.00

Revenue Codes:

Competitive Share	Share	Tota∣
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0 00
KLAS	21%	\$48,244.00
KLVX	0%	\$0.00
KSNV-	0%	\$0 00
KTNV	14%	\$32,162.67
KTUD	1%	\$2,297.33
KVVU	26%	\$59,730,67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$18,378.67

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type Spots		Amount
E	1	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w M-F 5-6a WakeUp w	_	5-6a	-TWTF	:30	4	\$450.001	0,00 NM 4	ı	\$1,800.00
		NEWS <u>Star</u> eek: 10/0		End Date 10/14/12		oots/Week 4	<u>Rate</u> \$450.00	Rating 0 00						

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Order / Rev: 06837948

105003

Advertiser:

Obama for America

Alt Order # Flight Dates:

10/09/12 - 10/15/12

Estimate:

Product Desc: OBAM FOR AMERICA

1537

KSNV

Ln Ch Start End Inventory Code	e Break	Start/End 7	rime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 10/09/12 10/12/12 M-F 5-6a Wakel M-F 5-6a Wakel	Jp w/WaQM	5-6a	-TWTF-	· · · · · · · · · · · · · · · · · · ·	4 \$450.001	0.00 NM	4	\$1,800,00
NEWS	Spots March	Pata	Rating					
<u>Start Date</u> <u>End_Date</u> <u>Weekdays</u> Week: 10/08/12 10/14/12 -TWTF	Spots/Week 4	Rate \$450.00	0.00					
Spot Ch Date Range Description		/End Time		<u>Weekdays</u>		Rtg Type		
1 KSNV 10/08/12-10/14/12 M-F 5-6a WakeUp	w/Wagner5-6a			-TWThF	- :30 (\$450.00	9) 0.00 NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILAE	ILE RATE							
2 KSNV 10/08/12-10/14/12 M-F 5-6a WakeUp				-TWThF	- :30 (\$450.0)) 0 00 NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILAE	BLE RATE							
3 KSNV 10/08/12-10/14/12 M-F 5-6a WakeUp	w/Wagner5-6a			-TWThF	- :30 (\$450.0)	0.00 NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILAB	I F RATE							
4 KSNV 10/08/12-10/14/12 M-F 5-6a WakeUp				-TWThF	- :30 (\$450 0)	9) 0.00 NM		
See MG 1,5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILAB								
5 KSNV 10/09/12-10/12/12 M-F 5-6a WakeUp	w/Wagner5-6a			-TWThF	- :30 \$450.0	0 0.00 NM		
MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]								
6 KSNV 10/09/12-10/12/12 M·F 5-6a WakeUp	w/Wagner5-6a			-TWThF	- ;30 \$450 0	0.00 NM		
MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]								
7 KSNV 10/09/12-10/12/12 M-F 5-6a WakeUp	w/Wagner5-6a			-TWThF	- :30 \$450.0	0.00 NM		
MG for 1.2,1.4,1.1,1,3 [Revised Rate to Reinstate] [Revised Rate to Revised Rate to	. Batanana C			Turk F	20 6450.6	O O OO NIM		
8 KSNV 10/09/12-10/12/12 M-F 5-6a WakeUp MG for 1.2,1.4,1.1,1.3	w/vvagner5-oa			-TWThF	- :30 \$450 0	0 0.00 NM		
[Revised Rate to Reinstate]								0.50.00
E 2 KSNV 10/15/12 10/15/12 M-F 5-6a Wakel M-F 5-6a Wake NEWS		5-6a	M	- ;30	1 \$450.001	0 00 NM	1	\$450 00
Start Date End Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12 M Spot Ch Date Range <u>Description</u>	1 Stan	\$450.00 End Time	0.00	Weekdays	Length Rate	Rtq Type		
1 KSNV 10/15/12-10/21/12 M·F 5-6a WekeUp				M				
See MG 2.2 [NOT AVAILABLE RATE] NOT AVAILAE	BLE RATE							
2 KSNV 10/15/12-10/15/12 M-F 5-6a WakeUp	w/Wagner5-6a			M	- :30 \$450.0	0.00 NM		
MG for 2.1 10/15 [Revised Rate to Reinstate]								
E 3 KSNV 10/09/12 10/12/12 Wake Up Early Wake Up Early	_	430a-5a	-TWT	:30	4 \$50.003	0.00 NM	4	\$200 00
NEWS								
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week 10/08/12 10/14/12 -™T	Spots/Week 4	<u>Rate</u> \$50.00	Rating 0 00					
E 5 KSNV 10/09/12 10/12/12 M-F 6-7a Wakel M-F 6-7a Wakel	-	6-7a	-TWTF-	- :30	4 \$700.001	0.00 NM	4	\$2,800.00
NEWS								
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/08/12 10/14/12 -TWTF	Spots/Week 4	<u>Rate</u> \$700 00	<u>Rat⊦ng</u> 0,00					

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Order / Rev:

105003

Advertiser,

Obama for America

Ait Order #;

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts F	Rate Pri	Rtg Type	Spots	Amount
E 5 KSNV	10/09/1	2 10/12/12	M-F 6-7a WakeUp		6-7a	-TWTF-	- (30	4 \$7	700.001	0.00 NM	4	\$2,800 00
NEWS			M-F 6-7a WakeU	p w/vvagners								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	-TWTF	4	\$700.00	0 00	Mankalaya	Lanath	Deta	Pta Tuno	_	
	Date Ra		<u>escription</u> I-F 6-7a WakeUp v		VEnd Time		Weekdays -TwThF	Length 30		0.00 NM		
_		.5.6,5.7,5.8	- o-ra vvancop v	n reagnara ra				.00	(4.50 00)	0.00		
			EJ NOT AVAILABL	E RATE								
2 KSNV	10/08/12	2-10/14/12 N	I-F 6-7a WakeUp v	v/Wagner6-7a			-TWThF	.30	(\$700.00)	0.00 NM		
		,5.6,5.7,5.8	EL NOT ALAM ADI	E BATE								
_			E] NOT AVAILABL I-F 6-7a WakeUp v				-TwThF	:30	(\$700.00)	0.00 NM		
		.5,6,5.7,5.8	·· / U-ra vvakoop v	www.gnero-ru			181111		(4.00.00)	0.00		
			E] NOT AVAILABL	E RATE								
4 KSNV	10/08/12	2-10/14/12 M	I-F 6-7a WakeUp v	v/Wagner6-7a			-TWThF	:30	(\$700.00)	0.00 NM		
		,5 6,5.7,5.8										
_			E] NOT AVAILABL				-TWThF	:30	\$700.00	0 00 NM		
		5.3,5 2,5.1	I-F 6-7a WakeUp v	v/vvagnero-ra			1 11 1111	.50	3100.00	0 00 14141		
~		te to Reinst	ate]									
6 KSNV	10/09/12	2-10/12/12 M	I-F 6-7a WakeUp v	v/Wagner6-7a			-TWThF	:30	\$700.00	0.00 NM		
_		3,5.2,5.1										
•		te to Reinst	-	udblesses 7a			-TWThF	30	\$700.00	0 00 NM		
_		5.3,5.2,5.1	I-F 6-7a WakeUp v	wwwagnero-ra			- (14)	,30	\$700.00	0 00 14141		
		te to Reinst	ate)									
-			I-F 6-7a WakeUp v	v/Wagner 6-7a			-TWThF	:30	\$700.00	0.00 NM		
_		5.3,5.2,5.1										
<u> </u>		te to Reinst										
E 6 KSNV	10/15/1	2 10/15/12	M-F 6-7a WakeU		6-7a	M	- :30	1 \$7	700 001	0.00 NM	1	\$700.00
NEWS			M-F 6-7a WakeU	p w/vvagners								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10/1	15/12	10/21/12	M	1	\$700.00	0.00						
	Date Ra	_	escription		t/End Time		Weekdays	Length		Rtg Type		
	10/15/17 MG 6.2		1-F 6-7a WakeUp v	w/wagnero-ra			M	:30	(\$100.00)	0.00 NM		
			E] NOT AVAILABL	E RATE								
2 KSNV	10/15/12	2-10/15/12 N	I-F 6-7a WakeUp v	v/Wagner6-7a			M	:30	\$700.00	0.00 NM		
	tor 6.1 1											
	_	te to Reinst									_	
E 7 KSNV	10/09/1	2 10/12/12	Today Show	CM	658a-9am	-TWTF-	- :30	8 \$2	250.004	0.00 NM	8	\$2,000.00
TODAY	SHOW		Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	-TWTF	8	\$250.00	0.00						
E 9 KSNV	10/13/1	2 10/13/12	News 3 Sunrise -	SATUROM .	6a-7a	S	- :30	1 \$	125.004	0.00 NM	1	\$125.00
MENAG			News 3 Sunrise S	SATURDAY								
NEWS	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	S-	1	\$125.00	0.00						
E 10 KSNV	10/13/1	2 10/13/12	Saturday Today	СМ	7a-9am	\$	- :30	1 \$6	525.001	0 00 NM	1	\$62 5 0 0
			Saturday Today									
SAT TO		F-4 D-4:	Monkelesse	Conto Attack	Pata	Datina						
<u>Star</u> Week: 10/0	rt <u>Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$625.00	Rating 0,00						
			News 3 Sunrise -	SUNDAM	6a-7a		s :30	1 \$	110.004	0 00 NM	1	\$110.00
Fit1 KSNV		- 10/11/12					-	•				
E11 KSNV			News 3 Sunrise	SUNDAY								
E 11 KSNV NEWS		End Date	News 3 Sunrise : Weekdays	SUNDAY Spots/Week	Ra <u>te</u>	Rating						

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Advertiser:

Obama for America

Alt Order#

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Product Desc: OBAM FOR AMERICA

KSNV

10/09/12 - 10/15/12 Flight Dates:

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 11 KSNV	10/14/1	2 10/14/12	News 3 Sunrise		6a-7a	s	30	1	\$110 004	0 00 NM	1	\$110.00
NEWS			News 3 Sunrise	SUNDAY								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	S	1	\$110.00	0.00						
E 12 KSNV	10/14/1	2 10/14/12	Sunday Today	СМ	7a-8am	5	¹30	1	\$750.001	0 00 NM	1	\$750.00
			Sunday Today									
SUN T	_											
<u>Sta</u> Week: 10	art Date	End Date 10/14/12	Weekdays	Spots/Week	Rate \$750.00	Rating 0.00						
	/06/12 1 Date Ra		escription	•	VEnd Time		/eekdays	Len	oth Rate	Rtq Type		
			Sunday Today	7a-8		-	Sı			0.00 NM		
Se	e MG 12	2										
			E) NOT AVAILAB									
			unday Today	7a-8	am		Sı	1 :	30 \$750,00	0.00 NM		
-	3 for 12.1		-4-1									
		te to Reinst	`	//	9a-930am		:30		\$125.004	0.00 NM	1	\$125 00
E 13 KSNV	10/14/1	2 10/14/12	News 3 Today W News 3 Today	/knd CM	9a-930am	S	.30	'	\$125.004	O.OU INIVI		3123 00
NEWS			News 3 Today									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/08/12	10/14/12	S	1	\$125 00	0.00						
E 14 KSNV	10/14/1	2 10/14/12	Chris Matthews 9	9:30 AM GM	9 30a-10a	S	;30	1	\$175 004	0.00 NM	1	\$175.00
			Chris Matthews	SUN 9:30am								
	MATHEV		1471-4	Contracti	D-4-	Detine						
<u>Sta</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$175.00	<u>Ratinq</u> 0.00						
E 15 KSNV				/ II 3rd HRM	9-10a	-TWTF	.30	8	\$425.001	0.00 NM	8	\$3,400.00
E 13 KONV	10/03/1	2 10/12/12	M-F Today Show		5-100	,,,,	.00	·	4.20.00 .	0.00	•	40, 100 00
TODAY	SHOW	II	, , , ,									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/08/12	10/14/12	-TWTF	8	\$425.00	0.00				ı		

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KSNV

Order / Revi

105003

Advertiser:

Obama for America

Alt Order #;

06837948

Product Desc:

OBAM FOR AMERIÇA

Flight Dates:

10/09/12 - 10/15/12

Estimate.

15 KSNV 10/09/12 10/12/12 M-F Today Show II 3rd HBM 9-10a	-TWTF ;	30 8 \$	425 001	0.00 NM	8	\$3,400 0
M-F Today Show II TODAY SHOW II						
Start Date End Date Weekdays Spots/Week Rate	Rating					
Week: 10/08/12						
pot Ch Date Range Description Start/End Time			1 <u>Rate</u> 3 (\$425.00)	Rtq Type		
1 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a See MG 15.9.15.10,15.11,15.12,15.13,15.14,15.15.15.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	- W I	,30	/ (4123.46)	0.00 /4/2/		
2 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a	-TWT	hF :30	(\$425.00)	0.00 NM		
See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE			,-			
3 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9 10a	- TWT	hF :30) (\$425 00)	0 00 NM		
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE						
4 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a	- TWT	hF :30	(\$425.00)	0.00 NM		
See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	T. IT	he	. <i>(\$405.00</i>)	0.00 8/44		
5 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16	- TWT!	hF ;30) (\$425.00)	U.UŲ INIVI		
[NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a	-TWT	hF :30) (\$425 00)	0.00 NM		
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		L= .0:	. (# 40 F 00)	0.00 8/44		
7 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a	- IW!	hF ;30) (\$425.00)	U.UU IVIN		
See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	_ T.v/T.	hF :30) (\$425.00)	n on NM		
8 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16	- 1 90 1 1	.50	/ (WTEO.OO)	0.00 19791		
[NOT AVAILABLE RATE] NOT AVAILABLE RATE						
9 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a	- TWT	hF :30	\$425.00	0.00 NM		
MG for 15.4,15 8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]						
10 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a	-TWTI	hF '30	\$425.00	0.00 NM		
 MG for 15.4,15.8,15.1,15.5,15.7,15.6,15 3,15.2 [Revised Rate to Reinstate] KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a 		hF :30	\$425.00	0.00 NM		
MG for 15.4,15.8,15.1,15.5,15.7,15.6,15,3,15.2 [Revised Rate to ReInstate]	1441		, 4420.00	0.00 /1141		
12 KSNV 10/08/12-10/14/12 M-F Today Show If 3rd Hr 9-10a	-TWT	hF ;30	\$425,00	0.00 NM		
(f) MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]						
13 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a	-TWT	hF :30	\$425.00	0.00 NM		
MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]						
14 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a	- T ₩ŢĬ	hF ;30	\$425.00	0.00 NM		
MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]		E= .00	7405.00	0.00 NIM		
15 KSNV 10/08/12-10/14/12 M-F Today Show It 3rd Hr 9-10a MG for 15.4,15 8,15.1,15.5,15.7,15.6,15.3,15.2	- I W] !	hF :30	3425.00	0.00 NM		
[Revised Rate to Reinstate] 16 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a	Turk	hF ;30	* *********	0.00 NM		
16 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a (b) MG for 15.4,15.8,15.1,15.5,15.7,15.6,15 3,15.2 [Revised Rate to Reinstate]	- 1941 P	.50	3423.00	0.00 14141		
16 KSNV 10/15/12 10/15/12 M-F Today Show II 3rd HGM 9-10a	M;	30 2 \$	3425 00 1	0.00 NM	2	\$ 850.
M-F Today Show II TODAY SHOW II						

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Order / Rev.

105003

Advertiser:

Obama for America

KSNV

Alt Order #: Flight Dates:

Week: 10/08/12

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10/09/12 - 10/15/12

Product Desc: Estimate:

OBAM FOR AMERICA 1537

Break Start/End Time Amount Inventory Code Days Len Spots Rate Pri Rtg Type Spots Ln Ch Start End \$850.00 0.00 NM E 16 KSNV 10/15/12 10/15/12 M-F Today Show II 3rd H0M 9-10a :30 \$425.001 M-F Today Show II TODAY SHOW II Rating Weekdays Spots/Week Rate Start Date End Date M----\$425.00 0.00 Week: 10/15/12 10/21/12 Rate Rtg Type Weekdays Length Start/End Time Spot Ch Date Range Description :30 (\$425.00) 0.00 NM 1 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a See MG 16.3,16.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 30 (\$425.00) 0.00 NM 2 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a See MG 16.3,16.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$425.00 0.00 NM 9-10a 3 KSNV 10/15/12-10/15/12 M-F Today Show II 3rd Hr MG for 16 2,16.1 [Revised Rate to Reinstate] \$425.00 0.00 NM :30 4 KSNV 10/15/12-10/15/12 M-F Today Show II 3rd Hr 9-10a (f) MG for 16.2,16.1 [Revised Rate to ReInstate] E 17 KSNV 10/09/12 10/12/12 M-F Today Show III 4th BM 10am-11am -TWTE--:30 8 \$325 001 0 00 NM \$2,600 00 Today 4th Hour TODAY SHOW III Rating End Date Weekdays Spots/Week Rate Start Date 10/14/12 -TWTF--\$325.00 0.00

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105003

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Alt Order #:

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate:

1 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	Veekdays L TWThF TWThF TWThF TWThF TWThF TWThF TWThF TWThF	.30 .30 .30 .30	(\$325.00) (\$325.00) (\$325.00) (\$325.00) (\$325.00) (\$325.00)	0.00 0.00 0.00 0.00 0.00	NM NM NM		
Start Date End Date Weekdays Spots/Week Rate Rating	TWThF TWThF TWThF	.30 .30 .30 .30 .30	(\$325.00) (\$325.00) (\$325.00) (\$325.00) (\$325.00) (\$325.00)	0.00 0.00 0.00 0.00 0.00	NM NM NM		
Signt Ch Date Range Description Start/End Time V KSNV 10/08/12-10/14/12 M-F Today Show II 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE R	TWThF TWThF TWThF	.30 .30 .30 .30 .30	(\$325.00) (\$325.00) (\$325.00) (\$325.00) (\$325.00) (\$325.00)	0.00 0.00 0.00 0.00 0.00	NM NM NM		
1 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWThF TWThF TWThF	.30 .30 .30 .30 .30	(\$325.00) (\$325.00) (\$325.00) (\$325.00) (\$325.00) (\$325.00)	0.00 0.00 0.00 0.00 0.00	NM NM NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am Ge MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am Ge MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 10 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 11 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]	TWThF TWThF	.30 .30 .30 .30	(\$325.00) (\$325.00) (\$325.00) (\$326.00) (\$325.00)	0.00 0.00 0.00 0.00 0.00	NM NM NM		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2	TWThF TWThF	.30 .30 .30 .30	(\$325.00) (\$325.00) (\$325.00) (\$325.00) (\$325.00)	0.00 0 00 0 00 0.00	NM NM NM		
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate] 10 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate] 11 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate] 12 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate]	TWThF TWThF	.30 .30 .30 .30	(\$325.00) (\$325.00) (\$325.00) (\$325.00) (\$325.00)	0.00 0 00 0 00 0.00	NM NM NM		
[NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWThF TWThF	.30	(\$325.00) (\$325.00) (\$325.00) (\$325.00)	0 00 0 00 0.00 0.00	NM NM NM		
3 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr Oam-11am See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr Oam-11am WM Gfor 17.8,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 10 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr WM Gfor 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 11 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr WM Gfor 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 12 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr WM Gfor 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]	TWThF TWThF	.30	(\$325.00) (\$325.00) (\$325.00) (\$325.00)	0 00 0 00 0.00 0.00	NM NM NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWThF TWThF	.30	(\$325.00) (\$325.00) (\$325.00) (\$325.00)	0 00 0 00 0.00 0.00	NM NM NM		
[INOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWThF TWThF	.30	(\$325.00) (\$325.00) (\$325.00)	0 00 0.00 0.00	NM NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWThF TWThF	.30	(\$325.00) (\$325.00) (\$325.00)	0 00 0.00 0.00	NM NM		
[NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWThF	.30	(\$325 00) (\$325 00) (\$325.00)	0.00	NM NM		
5 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am MG for 17.8, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate] 10 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate] 11 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate] 12 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate]	TWThF	.30	(\$325 00) (\$325 00) (\$325.00)	0.00	NM NM		
See MG 17,9,17,10,17,11,17,12,17,13,17,14,17,15,17,16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWThF	.30	(\$325 00) (\$325 00) (\$325.00)	0.00	NM NM		
[NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWTh F	.30	(\$325.00)	0.00	NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWTh F	.30	(\$325.00)	0.00	NM		
[NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWThF	;30	(\$325.00)				
7 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am - MG for 17.8, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate] 10 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am - MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate] 11 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am - MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate] 12 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am - MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate]	TWThF	;30	(\$325.00)				
See MG 17.9,17.10,17,11.17.12,17.13,17.14,17.15,17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWThF	;30	(\$325.00)				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr				0 00	NM		
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am → MG for 17.8, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate] 10 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am → MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate] 11 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am → MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate] 12 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am → MG for 17.6, 17.2, 17.5, 17.1, 17.3, 17.7, 17.4, 17.8 [Revised Rate to Reinstate]				0 00	NM		
[NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWThF	:30					
9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr MG for 17.8,17.2,17.5,17.1,17,3,17.7,17.4,17.8 [Revised Rate to Reinstate] 10 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 11 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 12 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]	TWTh F	:30					
 	I MCC III I		ママフ ち われ	0.00	NIKA		
[Revised Rate to Reinstate] 10 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr			φ020.00	0.00	I VIIV.		
 							
[Revised Rate to Reinstate] 11 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWThF	:30	\$325.00	0.00	NM		
11 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr							
 MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate] 	TWThF	:30	\$325.00	0.00	NM		
[Revised Rate to Reinstate] 12 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	IWI I II F	.30	3323.00	0.00	14141		
MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]							
[Revised Rate to Reinstate]	TWThF	:30	\$325.00	0.00	NM		
·							
	TWThF	:30	\$325.00	0.00	NM		
⊕ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8	1 74 747	.50	4525.00	0 00	14141		
[Revised Rate to Reinstate]							
	TWThF	:30	\$325.00	0.00	NM		
⊕ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8							
[Revised Rate to Reinstate] 15 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr	TWThF	:30	\$325 00	0.00	NM		
⊕ MG for 17.6,17.2,17.5,17.1,17.3,17,7,17.4,17.8		.00	4020 00	0.00			
[Revised Rate to Reinstate]							
, , , , , , , , , , , , , , , , , , , ,	TWThF	:30	\$325.00	0 00	NM		
MG for 17.6,17,2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]							
	:30	2 \$3	325.001	0,00	NM	2	\$650.00
18 KSNV 10/15/12 10/15/12 M-F Today Show III 4th BM 10am-11am M Today 4th Hour	,50	e p3	25.00 I	0,00	MIM	2	φ030.0t
TODAY SHOW III							

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OBAM FOR AMERICA

1537

Rate Pri Rtg Type Spots Amount Break Start/End Time Days Len Spots Inventory Code Ln Ch Start End \$650 00 :30 \$325 00 1 0 00 NM 2 E 18 KSNV 10/15/12 10/15/12 M-F Today Show III 4th IBM 10am-11am M-----Today 4th Hour TODAY SHOW III Rating End Date Weekdays Spats/Week Rate Start Date \$325 00 0.00 2 Week: 10/15/12 10/21/12 M----Start/End Time <u>Weekdays</u> Length Rate Rtg Type <u>Description</u> Spot Ch Date Range 1 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am :30 (\$325.00) 0 00 NM See MG 18.3,18.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 30 (\$325.00) 0.00 NM 10am-11am 2 KSNV 10/15/12-10/21/12 M-F Todey Show III 4th Hr See MG 18.3.18.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/15/12 M-F Today Show III 4th Hr 10am-11am :30 \$325.00 0.00 NM MG for 18.2,18.1 [Revised Rate to Reinstate] \$325.00 0 00 NM 4 KSNV 10/15/12-10/15/12 M-F Today Show III 4th Hr ;30 10am-11am MG for 18.2,18.1 [Revised Rate to Reinstate] \$100.004 0.00 NM \$400.00 11am-12pm -TWTF--:30 4 4 E 19 KSNV 10/09/12 10/12/12 Rachael Ray CM Rachael Ray RACHEL RAY Start Date **End Date** Weakdays Spots/Week Rate Rating -TWTF-\$100.00 0.00 Week: 10/08/12 10/14/12 :30 \$125,004 0.00 NM \$500.00 CM 12-1230pm -TWTF--E 21 KSNV 10/09/12 10/12/12 Noon News Noon News **NEWS** End Date Start Date Weekdays Spats/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$125.00 0.00 :30 \$90,004 0.00 NM \$360.00 E 23 KSNV 10/09/12 10/12/12 The Agenda 1230pm CM 1230-1p -TWTF--4 The Agenda 1230pm **AGENDA** Weekdays Start Date Spats/Week Rate Rating End Date Week: 10/08/12 10/14/12 -TWTF--\$90.00 0 00 1258p-2pm -TWTE--:30 \$150.004 0.00 NM \$600.00 E 25 KSNV 10/09/12 10/12/12 Days of our Lives CM Days of our Lives DAYS End Date Spots/Week Rating Weekdays Rate Start Date 10/14/12 -TWTF--\$150.00 0.00 Week: 10/08/12 -TWTF--:30 \$100.004 0.00 NM \$400.00 CM E 27 KSNV 10/09/12 10/12/12 The Doctors 2pm-3pm The Doctors DRS Spots/Week Start Date End Date Weekdays Rate Rating -TWTF--\$100.00 0.00 10/14/12 Week: 10/08/12 \$100,004 0.00 NM \$100.00 M-----:30 1 E 28 KSNV 10/15/12 10/15/12 The Doctors CM 2pm-3pm The Doctors DRS End Date Weekdays Spots/Week Rate Rating Start Date 0.00 M----\$100.00 Week: 10/15/12 10/21/12 Dr. Phil \$150 004 0,00 NM CM 3-4p -TWTF--:30 4 \$600 00 E 29 KSNV 10/09/12 10/12/12 Dr Phil PHIL Spots/Week Rate Rating Start Date **End Date Weekdays** \$150.00 0.00 Week, 10/08/12 10/14/12 -TWTF--\$175 004 0 00 NM NEWS 3 at 4 (1 HOUR)CM -TWTF--30 8 8 \$1,400 00 E 31 KSNV 10/09/12 10/12/12 4-5pm 4PM NEWS (1 hour) **NEWS** Start Date Spots/Week Rate Rating End Date Weekdays \$175.00 0.00 Week: 10/08/12 10/14/12 -TWTF-M-----:30 \$175,004 0.00 NM 2 \$350.00 10/15/12 10/15/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm E 32 KSNV 4PM NEWS (1 hour) **NEWS**

 Order / Rev;
 105003
 Advertiser:
 Obama for America

 Alt Order #:
 06837948
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/09/12 - 10/15/12
 Estimate:
 1537

Ln Ch Start	End	Inventory Code	e Break	Start/End 1	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 32 KSNV 10/15/	12 10/15/12			4-5pm	M	- ;30	2 \$175.004	0.00 NM	2	\$350 00
NEWS		4PM NEWS (1 h	iour)							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	M	2	\$175.00	0.00	<u> </u>				
E33 KSNV 10/09/	12 10/12/12	M-F Early News M-F Early News	СМ	5-630p	-TWTF-	- :30 1	3 \$1,200.001	0.00 NM	13	\$15,600,00
NEWS Start Date	End Data	Mankalaka	0	0-1						
Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> −TwTF	Spots/Week	Rate \$1,200,00	Rating 0.00					
Spot Ch Date R		Description		t/End Time	0.00	Weekdays I	ength Rate	Rtg Type		
8 KSNV 10/08/1	2-10/14/12	/I-F Early News	5-60			-TWThF	30(\$1,200.00)			
See MG 33 [NA]	3.14,33.15									
9 KSNV 10/08/1		<i>II-F Early News</i>	5-63	80p		-TWThF	:30 (\$1,200 00)	0.00 NM		
See <i>MG</i> 33 [NA]	1.14,33.15									
14 KSNV 10/09/1	2-10/12/12 N	/I-F Early News	5-63	80p		-TWThF	:30 \$1,200.00	0.00 NM		
	9,33.8 ate to Reinst	ate]								
15 KSNV 10/09/1	2-10/12/12 N	I-F Early News	5-63	6 0 p		-TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.9 [Revised Revised Rev),33.8 ate to Reinst	ate]								
E 34 KSNV 10/15/1	2 10/15/12	-	СМ	5-630p	M	- ,30	2 \$1,200.001	0 00 NM	2	\$2,400 00
NEWS		M-F Early News								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	M		\$1,200.00	0.00					
E 35 KSNV 10/13/1	2 10/13/12	Sa-Su Early News Sa-Su Early New		5pm-630pm	S-	- :30	1 \$200.004	0.00 NM	1	\$200.00
NEWS										
Start Date	End Date	<u>Weekdayş</u>	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	<u>\$</u> -	1	\$200.00	0.00	_				
£ 36 KSNV 10/14/1	2 10/14/12	News 3 Live in Pr	ime CM	7-10pm		5 :30	\$450.004	0.00 NM	1	\$450.00
NEWS AFTER I	NFL	News 3 in Prime								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/14/12	\$	1	\$450.00	0.00					
Week: 10/08/12					-TWTF	- :30 4	************			
Week: 10/08/12 E 37 KSNV 10/09/1	2 10/12/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	- W F	.30 *	\$1,300.001	0.00 NM	4	\$5,200 00
	2 10/12/12		CM	630-7pm	- W F = -	.50	\$1,300.001	0.00 NM	4	\$5,200 00

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10/09/12 - 10/15/12

Advertiser.

Obama for America

Alt Order #: Flight Dates: 06837948

Product Desc:

OBAM FOR AMERICA

Estimate:

Ln Ch Start End Inventory Cod	e Break Start/End	Time Days	Len Spots Rate Pri	Rtg Type Spots	s Amount
E 37 KSNV 10/09/12 10/12/12 M-F Jeopardy	CM 630-7pm	-TWTF	:30 4 \$1 ,300.001	0.00 NM	4 \$5,200 00
M-F Jeopardy					
JEOPARDY	ContaitMank Data	Dation			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/08/12 10/14/12 -TWTF	<u>Spots/Week</u> Rate 4 \$1,300 00	Rating 0.00			
Spot Ch Date Range Description	Start/End Time	0.00	Weekdays Length Rate	Rtg Type	
1 KSNV 10/08/12-10/14/12 M-F Jeopardy	630-7pm		-TWThF ;30(\$1,300.00		
See MG 37.5,37.6,37.7,37.8 [NOT AVAILABLE RATE] NOT AVAILAB					
2 KSNV 10/08/12-10/14/12 M-F Jeopardy	630-7pm		- TWThF ;30 (\$1,300.00) 0 00 NM	
See <i>MG 37.5</i> ,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILAB	BLE RATE				
3 KSNV 10/08/12-10/14/12 M-F Jeopardy	630-7pm		-TWThF '30(\$4,300.00	0,00 NM	
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILA				,	
4 KSNV 10/08/12-10/14/12 M-F Jeopardy	630-7pm		-TWThF :30(\$1,300.00	9) 0.00 NM	
See MG 37.5,37,6,37,7,37.8 [NA DBTES]	22.7			,	
5 KSNV 10/09/12-10/12/12 M-F Jeopardy	630-7pm		-TWThF :30 \$1,300 0	0 0.00 NM	
MG for 37.2,37.3,37.1,37,4 [Revised Rate to Reinstate]					
6 KSNV 10/09/12-10/12/12 M-F Jeopardy	630-7pm		-TwThF 30 \$1,300.0	0 0.00 NM	
MG for 37.2,37.3,37.1,37,4 [Revised Rate to Reinstate]					
7 KSNV 10/09/12-10/12/12 M-F Jeopardy	630–7pm		-TWThF :30 \$1,300.0	0 0 00 NM	
MG for 37.2,37.3,37.1,37.4 [Revised Rate to Reinstate]					
8 KSNV 10/09/12-10/12/12 M-F Jeopardy	630-7pm		-TWThF 30 \$1,300.0	0.00 NM	
MG for 37.2,37.3,37.1,37.4 [PGM CHG = NBC DEBATE]					
E 38 KSNV 10/15/12 10/15/12 M-F Jeopardy	CM 630-7pm	M	:30 1 \$1,300.001	0 00 NM	1 \$1,300,00
M-F Jeopardy JEOPARDY					
Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 10/15/12 10/21/12 M	1 \$1,300.00	0.00			
Spot Ch Date Range Description 1 KSNV 10/15/12-10/21/12 M-F Jeopardy	<u>Start/End Time</u> 630-7pm		Weekdays Length Rate	Rtg Type	
See MG 38.2 [.NOT AVAILABLE RATE] NOT AVAILAE				, 5.55 / 111/	
2 KSNV 10/15/12-10/15/12 M-F Jeopardy	630-7pm		M :30 \$1,300.0	0 0 00 NM	
MG for 38.1 10/15 [Revised Rate to Reinstate]	777.7				
E 39 KSNV 10/09/12 10/12/12 M-F Wheel M-F Wheel of F	CM 7-730pm ortune	-TWTF-	:30 4 \$1,300.001	0.00 NM	4 \$5,200.00
WHEEL					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/08/12 10/14/12 - TWTF	<u>Spots/Week</u> <u>Rate</u> 4 \$1,300,00	Rating 0,00			

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105003

Advertiser.

Obama for America

Alt Order #

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

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Estimale:

Ln	Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
Ë 39	KSNV	10/09/1	2 10/12/12	M-F Wheel	CM	7-730pm	-TWTF	:30	4 \$1,300 001	0 00 NM	4	\$5,200.00
				M-F Wheel of F	ortune							
1	WHEEL	-										
		rt Date	End Date	Weekdays	Spots/Week		Rating					
	eek: 10/		10/14/12	-TWTF		\$1,300.00	0.00	Markalana	Level Dete	DI - T		
Spot		Date Ra		Description		t/End Time		Weekdays		Rtg Type		
7	_		2-10/14/12 N		7-73	30pm		-TWThF	30(\$1,300,00)	U.UU IVIVI		
			, <i>5</i> ,39.6,39.7 LABLE RAT	,39.8 [E] NOT AVAILAE	LE RATE							
2	KSNV	10/08/1	2-10/14/12 N	/I-F Wheel	7-73	30pm		-TWThF	30(\$1,300,00)	0.00 NM		
			. <i>5,39.6,39.7</i> ILABLE RAT	;39.8 [E] NOT AVAILAE	LE RATE							
3	KSNV	10/08/1	2-10/14/12 N	/I-F Wheel	7-73	0pm		-TWThF	; 30(\$1,300.00)	0 00 NM		
			.5,39.6,39.7 LABLE RAT	,39.8 [E] NOT AVAILAE	LE RATE							
4	KSNV	10/08/1	2-10/14/12 N	n-F Wheel	7-73	0pm		-TWThF	:30/\$1,300.00	0.00 NM		
		e <i>MG 39.</i> debates	. <i>5,3</i> 9. <i>6,3</i> 9. <i>7</i>	39.8		•			,			
5	•		2-10/12/12 N	/I-F Wheel	7-73	0pm		- TWThF	:30 \$1,300.00	0.00 NM		
	_		.39.2.39.1.3			•			,			
	~		ate to Reinst									
6	KSNV	10/09/12	2-10/12/12 N	/I-F Wheel	7-73	0pm		-TwThF	:30 \$1,300.00	0.00 NM		
	~		,39.2,39.1,3 ate to Reinst									
7	•		2-10/12/12 N		7-73	30pm		-TWThF	:30 \$1,300 00	0.00 NM		
			.39.2.39.1.3							0.00		
	-		te to Reinst									
8	KSNV	10/09/1	2-10/12/12 N	/I-F Wheel	7-73	l0pm		-TWThF	;30 \$1,300.00	0.00 NM		
			,39.2,39.1,3 = NBC DEE									
E 40	KSNV	10/15/1	2 10/15/12	M-F Wheel	СМ	7-730pm	М	·30	1 \$1,300.001	0,00 NM	1	\$1,300 00
				M-F Wheel of F	ortune							
1	WHEEL											
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Ratınq</u>					
We	ek: 10/		10/21/12	M		\$1,300.00	0.00					
Spot		Date Ra		escription (VEnd Time		<u>Weekdays</u>		Rtg Type		
1			2-10/21/12 N	1-F Wheel	7-73	0pm		M	:30 (\$1,300.00)	0.00 NM		
		e MG 40.			I E DATE							
_	-			E] NOT AVAILAE		_						
	_		2-10/15/12 N	n-r vvnee:	7-73	0pm		M	30 \$1,300.00	0.00 NM		
	_	for 40.1		ntol								
			ate to Reinst									
				FacetoFace/Rate		730-758pm	- TWTF	:30	4 \$900.001	0.00 NM	4	\$3.600.00
F		O FACE				_						
We	<u>Sta</u> ek: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00					

KSNV

Order / Rev.

105003

Advertiser:

Obama for America

Alt Order #:

06837948

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/09/12 - 10/15/12

Estimate⁻

Ln Ch Start End Inventory Code Break Start/End I	ne Days Len Sp		Rtg Type Spots	Amount
E 41 KSNV 10/09/12 10/12/12 FacetoFace/Ralston RepΩM 730-758pm Face to Face w/ J.Ralston	−TWTF :30	4 \$900.001	0.00 NM 4	\$3,600 00
FACE TO FACE	Patino			
<u>Start Date </u>	Rating 0 00			
Spot Ch Date Range Description Start/End Time	<u>Weekdays</u> -TwThF		Rtg Type	
1 KSNV 10/08/12-10/14/12 FacetoFace/Raiston Report 730-758pm See MG 41.5,41.6,41.7	- WIIIF	30 (4500.00)	9 0.00 1411/	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
2 KSNV 10/08/12-10/14/12 FacetoFace/Raiston Report 730-758pm	-TWThF	30 (\$900.00) 0.00 NM	
See MG 41.5,41.6,41.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
3 KSNV 10/08/12-10/14/12 FacetoFace/Raiston Report 730-758pm	-TWThF	30 (\$900.00) 0.00 <i>NM</i>	
See MG 41.5,41.6,41.7				
[PGM CGH = NBC DEBATE] 5 KSNV 10/09/12-10/12/12 FacetoFace/Raiston Report 730-758pm	-TWThF	- 30 \$900.00	0.00 NM	
(M) MG for 41.1,41.2,41.3				
[PGM CHG = NBC DEBATE]	- TWThF	- :30 \$900 00	0.00 NM	
6 KSNV 10/09/12-10/12/12 FacetoFace/Ralston Report 730-758pm ← MG for 41.1.41.2.41 3	- / W I () F	50 \$500 00	0.00 14141	
[Revised Rate to Reinstate]				
7 KSNV 10/09/12 10/12/12 FacetoFace/Raiston Report 730 758pm	-TWThF	- :30 \$900.00	0.00 NM	
MG for 41.1.41.2,41.3 [Revised Rate to Reinstate]				
E 42 KSNV 10/15/12 10/15/12 FacetoFace/Ralston Reg2M 730-758pm	M :30	1 \$900.001	0.00 NM 1	\$900.00
Face to Face w/ J.Ralston				
FACE TO FACE Start Date End <u>Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>	Rating			
Week: 10/15/12 10/21/12 M 1 \$900.00	0.00			
Spot Ch Date Range Description Start/End Time	<u>Weekdays</u> M		Rtg Type	
1 KSNV 10/15/12-10/21/12 FacetoFace/Raiston Report 730-758pm See MG 42 2	1-1	,00 (6505.00	0.00	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
2 KSNV 10/15/12-10/15/12 FacetoFace/Ralston Report 730-758pm	M	:30 \$900.0	0 0.00 NM	
MG for 42.1 10/15 [Revised Rate to Reinstate]				
E 46 KSNV 10/09/12 10/09/12 Tues PR 10-11p CM 10-11pm	-т ;30	1 \$900.004	0.00 NM 1	\$900.00
Tuesday Prime 10-11pm				
PARENTHOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>	Rating		1	
Week: 10/08/12 10/14/12 -T 1 \$900.00	0.00			
E 47 KSNV 10/11/12 10/11/12 Thurs PR 8-9p CM 8-9pm	T- ;30	1 \$650.004	0 00 NM 1	\$650 00
Thursday Prime 8-9pm ROCK/ALL				
Start Date End Date Weekdays Spots/Week Rate	Rating			
Week: 10/08/12 10/14/12T 1 \$650 00	0 00	4 6750.004	0.00 NM 1	\$750.00
E 49 KSNV 10/12/12 10/12/12 Fri PR 9-10p CM 9-10pm Friday Prime 9-10pm	F :30	1 \$750.004	0.00 14141	\$150.0 0
GRIMM				
Start Date End Date Weekdays Spots/Week Rate	Rating			
Week: 10/08/12 10/14/12F 1 \$750.00 F-50_KSNV_10/12/12_10/12/12_Fri_10-11p	0.00 F :30	1 \$1,000.004	0.00 NM 1	\$1,000 0
E 50 KSNV 10/12/12 10/12/12 Fri 10-11p CM 10-11pm Friday Prime 10-11pm	, ,50	. 4.,000.004		
DATELINE	Detice			
Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 F 1 \$1,000.00	Rating 0.00		1	
E 51 KSNV 10/13/12 10/13/12 Sat PR 8-9p CM 8-9pm	S- ;30	1 \$350.004	0.00 NM 1	\$350.0
Saturday Prime 8-9pm				
NBC PRIME				
Start Date	Rating			

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Order / Rev.

105003

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Flight Dates:

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Estimate

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 52 KSNV 10/13/12 10/13/12	Sat PR 9-10p CM Saturday Prime 9-10pm	9-10pm	s- ;30 1	\$400.004	0.00 NM 1	\$400 00
NBC PRIME						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate Rating</u> \$400.00 0.00	<u></u>			
E 55 KSNV 10/14/12 10/14/12	Jeopardy in PRIME CM Jeopardy in Prime	M-SA 8-11p / SUN	-s ⊰30 1	\$350.004	0.00 NM 1	\$350 00
TBD						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	Rate Rating \$350.00 0.00				
E 56 KSNV 10/14/12 10/14/12	LAW & ORDER (synd) RIM Law & Order (synd) PRIME	M-SA 8-11p / SUN	-s :30 1	\$350.004	0.00 NM 1	\$350 00
LAW & ORDER						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$350.00 0.00				
E 57 KSNV 10/09/12 10/12/12	M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135pm -TwTF	:30 4	\$275.004	0.00 NM 4	\$1,100 00
NEWS						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 <u>10/14/12</u>	Weekdays Spots/Week -TWTF 4	Rate Rating \$275.00 0.00				
E 59 KSNV 10/13/12 10/13/12	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135pm	S- :30 1	\$1,100.001	0.00 NM 1	\$1.100 00
NEWS						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	Rate Rating \$1,100,00 0.00				
		/End Time			Rtg Type	
1 KSNV 10/08/12-10/14/12 S See MG 59.2	,	n-1135pm	Sa	:30 (\$1,100.00)	0.00 <i>NM</i>	
•	E) NOT AVAILABLE RATE	4455	_	TO \$1 100 00	0.00 4144	
2 KSNV 10/13/12-10/13/12 S	ia-Su News 3 at Eleven 11pr	n-1135pm	Sa	:30 \$1,100.00	0 00 NM	
MG for 59.1 10/13 (Revised Rate to Reinstr	ate]					
E61 KSNV 10/09/12 10/12/12	<u> </u>	1135p-1237a -TWTF	:30 4	\$500.001	0.00 NM 4	\$2,000.00
LENO						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week -TWTF 4	<u>Rate</u> <u>Rating</u> \$500 00 0 00				

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Order / Rev:

105003

Advertiser:

Obama for America

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OBAM FOR AMERICA

Estimate:

Ln Ch Start End Inventory	Code Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rig Type	Spots	Amount
E61 KSNV 10/09/12 10/12/12 The Tonight Tonight Sh	t Show CM	1135p-1237a	-TWTF-	- :30 4	\$500.001	0 00 NM	4	\$2,000.00
LENO								
Start Date End Date Weekday			Rating					
Week: 10/08/12 10/14/12 -TWTF	4 Star	\$500.00 <u>t/End Time</u>	0.00	Weekdays Le	ngth Rate	Rtg Type		
Spot Ch Date Range Description 1 KSNV 10/08/12-10/14/12 The Tonight S		5p-1237a		-TWThF	:30 (\$500.00)			
See MG 61.5,61.6,61.7,61.8 [NOT AVAILABLE RATE] NOT AVA		op 12372			,			
2 KSNV 10/08/12-10/14/12 The Tonight S		5p-1237a		-TwThF	.30 (\$500.00	000 NM		
See MG 61.5,61.6.61.7.61.8 [NOT AVAILABLE RATE] NOT AVA								
3 KSNV 10/08/12-10/14/12 The Tonight S	_	5p-1237a		-TWThF	:30 (\$500,00	0.00 NM		
See MG 61.5,61.6,61.7,61.8 [NOT AVAILABLE RATE] NOT AVA								
4 KSNV 10/08/12-10/14/12 The Tonight S		5p-1237a		-TWThF	:30 (\$500.00)) 0.00 <i>NM</i>		
See MG 61.5,61.6,61.7,61.8 [NOT AVAILABLE RATE] NOT AVA	ILABLE RATE							
5 KSNV 10/09/12-10/12/12 The Tonight S	show 113	5p-1237a		∸⊤wThF	:30 \$500.00	0.00 NM		
MG for 61.3,61.2,61.1,61.4 [Revised Rate to Reinstate]								
6 KSNV 10/09/12-10/12/12 The Tonight S	show 113	5p-1237a		-TWThF	:30 \$500.00	0.00 NM		
MG for 61.3,61.2,61.1,61.4 [Revised Rate to Reinstate]		F . 1007-		n aka	20 8500.00	NM		
7 KSNV 10/09/12-10/12/12 The Tonight S MG tor 61.3,61.2,61.1,61.4	Show 113	5p-1237a		-TWThF	.30 \$500.00	0 00 NM		
[Revised Rate to Reinstate]		5- 4007-		The Control of the Co	-30 6500.00	0,00 NM		
8 KSNV 10/09/12-10/12/12 The Tonight S (B) MG for 61.3,61.2,61.1,61.4 [Revised Rate to Reinstate]	Show 113	5p-1237a		-TWThF	:30 \$500.00	0,00 NM		
E 62 KSNV 10/15/12 10/15/12 The Tonight Sh		1135p-1237a	м	- ;30 1	\$500 001	0.00 NM	1	\$500 00
LENO	s Spots/Week	Doto	Rating					
<u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 10/15/12 10/21/12 M		<u>Rate</u> I \$500.00	0.00					
Week; 10/15/12 10/21/12 M Spot Ch Date Range Description		rt/End Time	0.00	Weekdays Lo	ength Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 The Tonight S		5p-1237a		M	30 (\$500.00			
See MG 62 2 [.NOT AVAILABLE RATE] NOT AVA								
2 KSNV 10/15/12-10/15/12 The Tonight \$	Show 113	5p-1237a		M	(30 \$500.00	0.00 NM		
E 63 KSNV 10/09/12 10/12/12 Late Night Late Night		1237a-136an	ı -TWTF-	- :30 4	\$250.001	0.00 NM	4	\$1,000.00
FALLON								
<u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 10/08/12 10/14/12 - TWTF		Rate \$250.00	Rating 0.00					

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Order / Rev;

105003

Advertiser:

Obama for America

Alt Order #;

06837948

Product Desc

OBAM FOR AMERICA

KSNV

Flight Dates

10/09/12 - 10/15/12

Estimate.

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	s Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 63 KSNV	10/09/12	10/12/12	Late Night w/Fall		1237a-136a	m -TWTF	: :30	4 \$	250.001	0.00 NM	4	\$1,000.00
FALLO	N		Late Night w/Fall	ION								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	-TWTF	4	\$250.00	0.00						
	Date Rar		Description		/End Time		Weekdays	Length		Rtg Type		
			.ate Night w/Fallon	1237	7a-136am		-TWThF	:30	(\$250.00)	000 NM		
		5,63.6,63.7, ABLE RAT	,63.8 [E] NOT AVAILABI	FRATE								
•			ate Night w/Fallon		7a-136am		-TWThF	/30	(\$250.00)	0.00 NM		
Sec	e MG 63.5	5, 63. 6, 63. 7,	,63.8						, ,			
-			E) NOT AVAILAB		- 100			.00	. /#OFO 501	0.00 4144		
			.ate Night w/Fallon	123.	7a-136am		-TWThF	- /30	(\$250 00)	0.00 NM		
	-	5,63.6,63.7, ABLE RAT	,63.8 [E] NOT AVAILABI	FRATE								
-			ate Night w/Fallon		7a-136am		-TWThF	: 30	(\$250.00)	0 00 NM		
		5, 63. 6, 63. 7	_						,			
-			E] NOT AVAILABI									
			ate Night w/Fallon	1237	²a-136am		-TWThF	:30	\$250.00	0 00 NM		
		63.4,63.3,6 e to Reinst										
-			ate Night w/Fallon	1233	7a-136am		-TWThE	:30	\$250.00	0 00 NM		
		63.4.63.3.6	-	120	B-100am		(10)) (,00	420000	000 1411		
-		e to Reinst										
7 KSNV	10/09/12	10/12/12 L	ate Night w/Fallon	1237	'a-136am		-TWThF	:30	\$250.00	0.00 NM		
⊕ MG	for 63.2,	63.4,63.3,6	3.1									
-		e to Reinst										
			ate Night w/Fallon	1237	'a-136am		-TWThF	;30	\$250 00	0 00 NM		
		63.4,63.3,6 e to Reinst										
			Late Night w/Fall	on CM	1237a-136a	m M	:30	1 \$	250.001	0.00 NM	1	\$250 00
E 64 KSINV	10/10/12	10/13/12	Late Night w/Fall		123/ 4-1304	III (*I	50	1 4	230.001	U.UU INIVI		\$230 00
FALLO	N											
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	_ 1	\$250.00	0.00						
	Date Rar		Description		/End Time		<u>Weekdays</u>	Length		Rtg Type		
			ate Night w/Fallon	123	′a-136am		M	:30	(\$200 00)	0.00 NM		
	9 MG 64.2 OT AVAIL		E] NOT AVAILABI	FRATE								
-			ate Night w/Fallon		'a-136am		M	:30	\$250 00	0.00 NM		
	for 64.1											
		e to Reinst	ate]									
_	_									Totals	138	\$68,920,00